POVERTY DOESN’T HAVE TO EXIST
let’s end it together.

At United Way, our mission is to end poverty and expand opportunity so that every person in every community can thrive. We fund nonprofit organizations and deliver at-scale, long-term solutions that break the cycle of poverty.

YOU CAN MAKE A DIFFERENCE
Together, we can help individuals and families thrive. Your gift invests in key programs and interventions that focus on breaking the cycle of poverty.

**EARLY LEARNING**
Supporting child development, school readiness, K-3 literacy, tutoring and more, from infancy through age 8.

**CAREER PATHWAYS**
Equipping opportunity youth and adults with skills and training to further their education and career.

**FINANCIAL EMPOWERMENT**
Expanding access to financial literacy, planning tools, and asset-building to individuals and families.

**COMMUNITY RESILIENCY**
Working side-by-side with nonprofit partners to ensure resources, relief and basic needs get to people who need it most.

**UNITED, WE ARE STRONGER**
Last year, 1.75 million people were positively impacted in the Greater Philadelphia and Southern New Jersey region through our network of community partners.

75,000+
OVER 75,000 CALLERS SERVED THROUGH THE 211 HELPLINE

$14.8M
$14.8 MILLION INVESTED ACROSS OUR COMMUNITIES

50,000+
OVER 50,000 FAMILIES SERVED THROUGH EARLY LEARNING

**DID YOU KNOW?**
In our region alone, more than 705,000 adults and children struggle to survive a life of poverty every day.

In Philadelphia, Hispanic and Black communities have the highest poverty rates with Black Philadelphians twice as likely to live in poverty as compared to white Philadelphians.
One hundred years in action

From the Great Depression and World War II, to Hurricane Sandy and the ongoing COVID-19 pandemic, your support allows us to meet the needs of the times. United, we have the power to create lasting change and tackle poverty at its core.

When you give to United Way, you join a collective network of over 40,000 annual donors committed to changing lives and strengthening communities – one child, one adult, one family at a time.

WHY GIVE TO UNITED WAY OF GREATER PHILADELPHIA AND SOUTHERN NEW JERSEY?

Through collaboration, resources, and expertise, we address the tough challenges facing our neighbors and build on opportunities.

UNPARALLELED REACH
With a global network spanning 40 countries and a local network of 400 businesses, 150+ nonprofits and over 40,000 local donors, we have a unique ability to deliver solutions at scale.

CONVENING POWER
We gather diverse voices from business, government, funders and nonprofits around the important issues confronting our region.

RESEARCH RIGOR
Our team has access to the data, the tools and the skills to continually analyze, inform and refine our collective approaches, allowing us to identify redundancies and direct smart investments.

PERSISTENT FOCUS
Through our unique networks and connections, we ensure the mission of measurably and meaningfully reducing poverty remains a priority.

ARE YOU READY TO MAKE A DIFFERENCE?

We are stronger together. Join the region’s largest, most powerful fight to end poverty.

Give today.