



EVENT SPONSORSHIP OPPORTUNITIES

CAMPAIGN 2020 – 2021

UNITED WAY OF GREATER PHILADELPHIA AND SOUTHERN NEW JERSEY

WOMEN UNITED

SPONSORSHIP PACKAGE:

Women United is an affinity group of women working together to advocate, raise awareness, and generate resources for women and girls.

Women United Spring Fundraiser + Women United Social Events + Individual Membership(s)

- Opportunities range from \$10,000 - \$50,000

SEE YOUR UNITED WAY REPRESENTATIVE TO CUSTOMIZE YOUR WOMEN UNITED PACKAGE.

WOMEN UNITED SOCIALS

Semi-annual gatherings of women working together to advocate, raise awareness, and generate resources for women and girls.

SERIES SPONSOR (3 EVENTS ANNUALLY) – \$10,000

- Title recognition for the entire year (i.e. Women United Social Series, presented by COMPANY)
- Opportunity to speak, show promotional video or deck at events
- Logo recognition on all event materials, including invitation, social media and on-site materials
- Opportunity to include promotional item(s) in guest gift bag

INDIVIDUAL EVENT SPONSOR – \$5,000

- Logo recognition on all event materials, including invitation, social media and on-site materials
- Opportunity to include promotional item(s) in guest gift bag

VIRTUAL EVENT SERIES

Quarterly learning opportunities on various topics within United Way's Impact Fund (Early Education, Workforce Development, Financial Empowerment)

SERIES SPONSOR (4 EVENTS ANNUALLY) – \$10,000

- Title recognition for the entire year (i.e. Your United Way Virtually, presented by COMPANY)
- Opportunity to speak, show promotional video or deck at event
- Logo recognition on all event materials, including invitation, social media and on-screen materials

INDIVIDUAL EVENT SPONSOR – \$5,000

- Logo recognition on all event materials, including invitation, social media and on-screen materials
- Opportunity to show pre-event promotional deck

Please contact your United Way representative for more information on any of these sponsorship opportunities or reach out to us at events@uwgpsnj.org.

WOMEN UNITED SPRING FUNDRAISER Spring 2021

Recognizing the outstanding achievements of women leaders dedicated to changing the lives of women and girls.

PRESENTING SPONSOR – \$50,000

- Opportunity to speak and/or show promotional video
- Logo recognition as presenting sponsor on all event materials, including invitation, social media and on-site materials (i.e. Women United Celebration, presented by COMPANY)
- (3) premium tables at event
- Spotlight feature in e-newsletter to 45,000+ people
- Opportunity to include promotional item(s) in guest gift bag
- Inclusion in press release

CARING – \$20,000

- Logo recognition on all event materials, including invitation, social media and on-site materials
- (2) premium tables at event
- Spotlight feature in e-newsletter to 45,000+ people
- Opportunity to include promotional item(s) in guest gift bag
- Inclusion in press release

RESPECT – \$10,000

- Logo recognition on all event materials, including invitation, social media and on-site materials
- (1) premium table at event
- Spotlight feature in e-newsletter to 45,000+ people
- Opportunity to include promotional item(s) in guest gift bag
- Inclusion in press release

TRUSTWORTHINESS – \$6,500

- Logo recognition on all event materials, including invitation, social media and on-site materials
- (1) table at event
- Opportunity to include promotional item(s) in guest gift bag
- Inclusion in press release

FAIRNESS – \$3,500

- Name recognition on all event materials, including invitation, social media and on-site materials
- (1/2) table at event
- Opportunity to include promotional item(s) in guest gift bag

TOCQUEVILLE SOCIETY AND VISIONARY CIRCLE RECEPTION AT THE PHS FLOWER SHOW Summer 2021

Reception and Flower Show access is free and open to all United Way donors giving \$5,000 or more.

GOLD – \$25,000

- Title recognition (i.e. Tocqueville Society and Visionary Circle Reception, presented by COMPANY)
- Opportunity to speak and/or show promotional video
- Logo recognition on all event materials, including invitation, social media and on-site materials
- Spotlight feature in e-newsletter to 45,000+ people
- Opportunity to include promotional item(s) in guest gift bag

SILVER \$10,000

- Logo recognition on all event materials, including invitation, social media and on-site materials
- Spotlight feature in e-newsletter to 45,000+ people
- Opportunity to include promotional item(s) in guest gift bag

BRONZE \$5,000

- Logo recognition on all event materials, including invitation, social media and on-site materials
- Opportunity to include promotional item(s) in guest gift bag

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Name & Title _____

Company _____

Address _____

City, State Zip _____

Email _____ Phone _____